

Top 8 Have To's OFF-Site for Every New Website

1. Setup/Optimize Google Local Listing
2. Create as many Citations as possible (definitely more than your competitors)
3. Setup/Optimize Social Media Listings
4. Setup/Optimize Youtube Channel and create 5 keyword specific optimized videos to start, adding more each month
5. Setup niche specific Directories and Forums
6. Create as many backlinks as possible (definitely more than your competitors)
7. Setup Webmaster Tools and Google Analytics
8. Record Website Analytics so you can see your progress as time goes by. Take a look each month to see how you are improving and what areas need improvement.