

Top 10 Have To's ON-Site for Every New Website

1. Title Tag
2. Meta Description for Home Page
3. Home Page Content
4. Page Titles and Headers – Keyword Specific
5. Current Internal Page(s) Content
6. Interior Site Linking from Homepage
7. Additional Interior Pages Keyword Specific
8. Alt Tags on All Pictures – Keyword Specific
9. Check Forms and get access if possible, to gauge how we're doing
10. Check or Add Social Media links on site